



# APPLICATIONS OF NVH DESKTOP SIMULATOR IN VEHICLE DEVELOPMENT PROCESS (FROM LATE VALIDATION TO EARLY DECISIONS)

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## Physical prototypes

- Arrive late, NVH issues are found when design is almost frozen
- Are expensive

## Consistent NVH back -to -back evaluation is limited

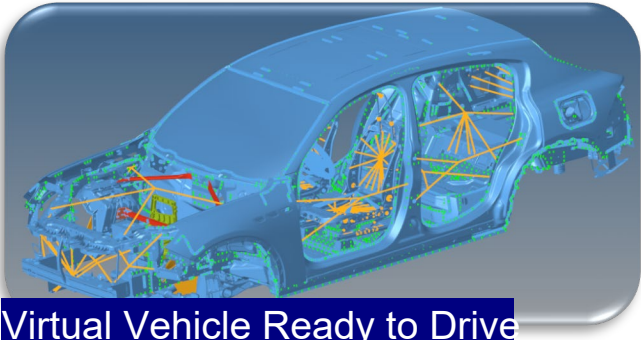
- different vehicles
- different conditions
- short auditory memory

## Targets

- become negotiations, instead of clear design inputs
- Objective targets may be not fully aligned with subjective perception



**THE NVH SIMULATOR ENABLES  
EARLY AND INFORMED DECISIONS  
BEFORE PHYSICAL VEHICLES EXIST**



Virtual Vehicle Ready to Drive



Design and engineering the sound of new vehicle to meet brand and customer expectations



## Virtual vehicle

- NVH evaluation without waiting for physical prototypes

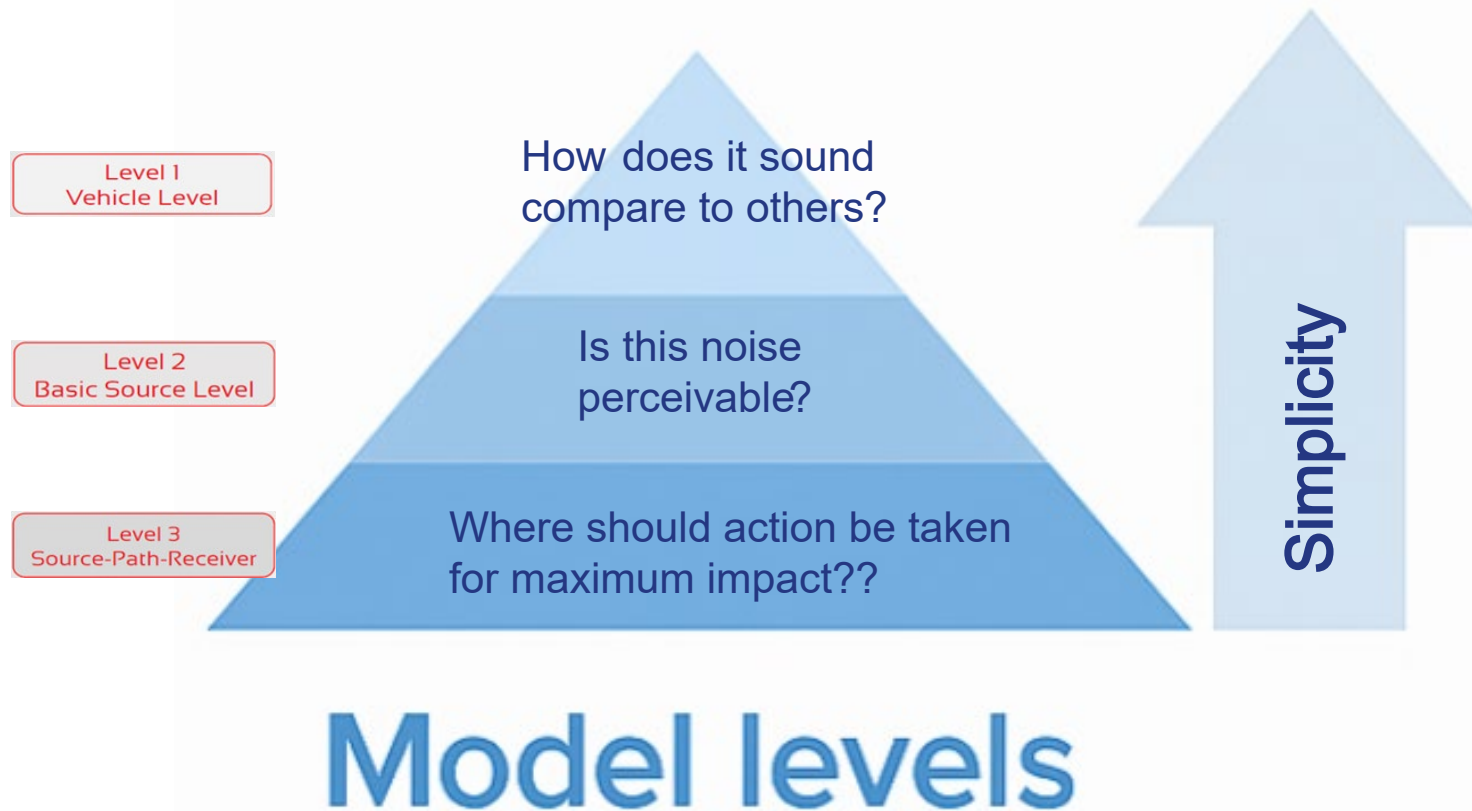
## Record once, playback forever

- identical conditions
- true back-to-back comparisons

## Early decisions, real savings

- fewer late changes
- reduced time and cost
- It's possible to evaluate Target Sounds

**THE SIMULATOR IS NOT JUST AN NVH TOOL, IT IS A HYBRID (VIRTUAL/TEST) PROTOTYPE AVAILABLE IN ADVANCE OF PHYSICAL PROTOTYPES**



### Level 1 – Benchmark & Clinics

- based on direct interior noise measurements and are primarily used for benchmarking, subjective alignment across vehicles and Target Design
- Global Database

### Level 2 – Masking & Context

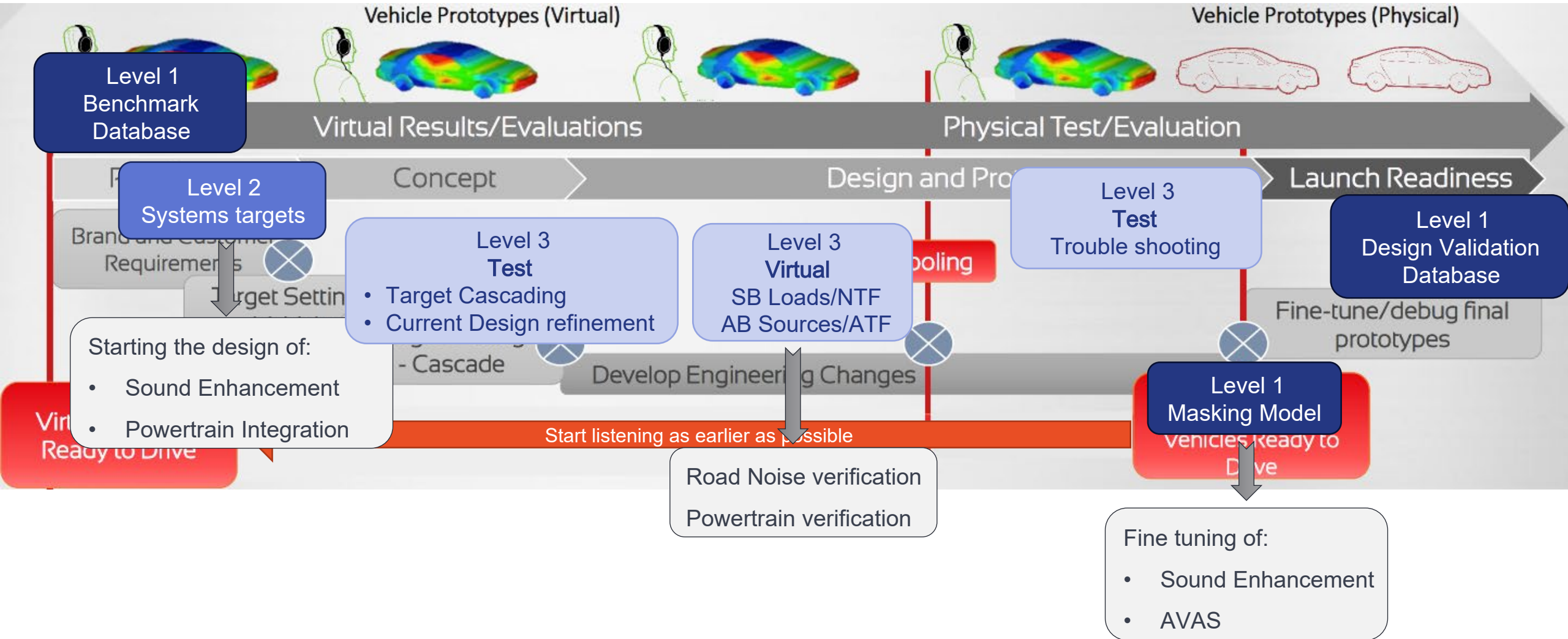
- incorporate road and wind noise to represent masking effects and evaluate noise perception within realistic driving contexts for Sound Enhancement and PWT Integration

### Level 3 - Source-Path-Receiver (as Technical Backbone)

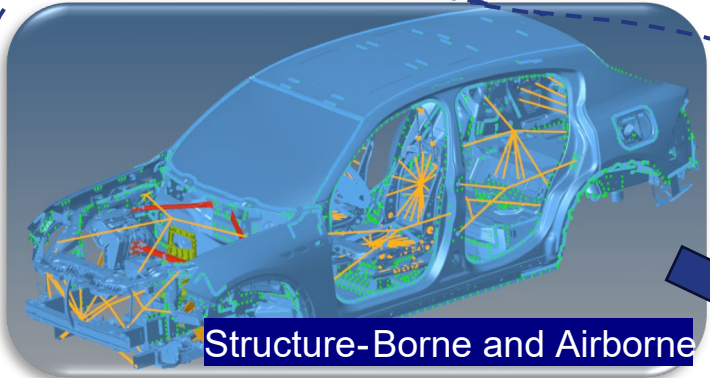
- enables troubleshooting, target cascading, and what-if studies for different designs.



**DIFFERENT NVH QUESTIONS REQUIRE DIFFERENT MODELS; THE BEST MODEL IS THE ONE THAT SUPPORTS THE DECISION, NOT THE MOST COMPLEX ONE**



# VIRTUAL VEHICLE FOR EXTERNAL USE



- CAN-Bus streaming
  - Vehicle Speed
  - Front+Rear axles Total Torque
  - others



Sound Designer external software

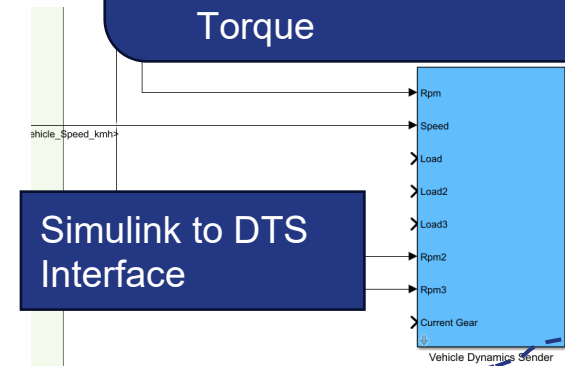
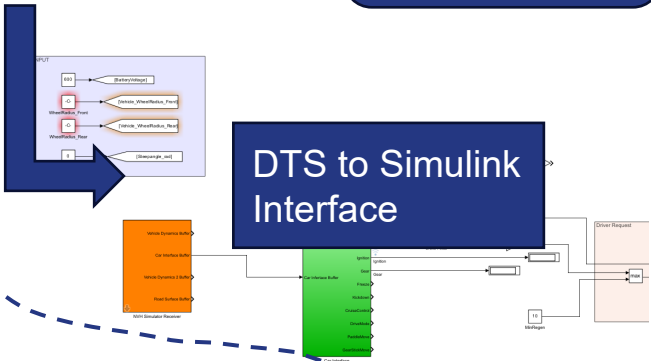


- Throttle
- Brake
- Ignition

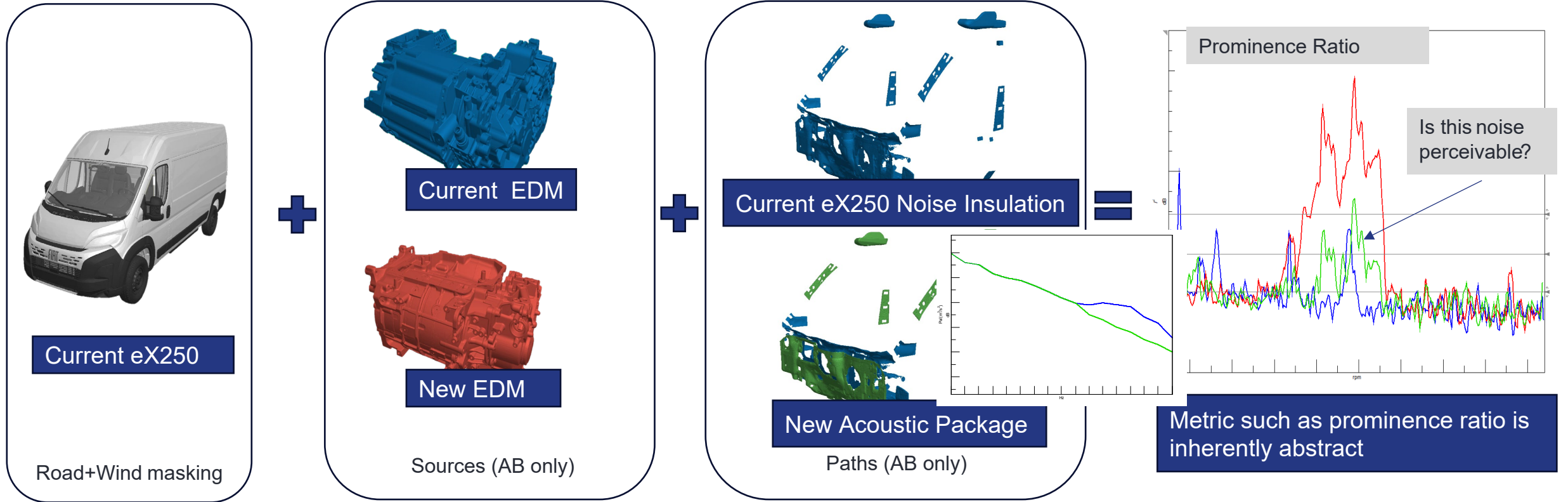


Right rpm profiles for a right playback of orders and additional parameters for external uses

- Front EDM rpm
- Rear EDM rpm
- Vehicle Speed
- Front+Rear axles Total Torque



# EV AND BEV NVH IS DOMINATED BY TONAL PHENOMENA



Masking from road, wind, and auxiliaries drives perceived annoyance of the orders

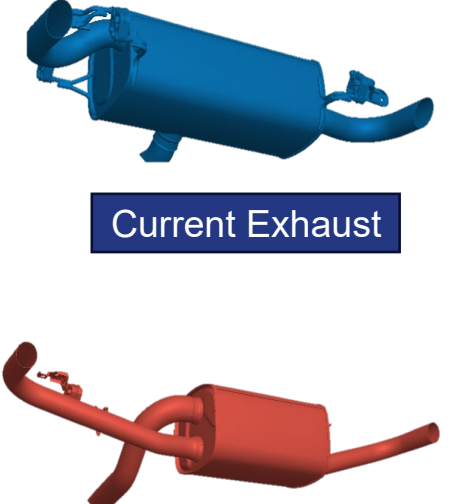


## THE NVH SIMULATOR BRIDGES THE GAP BETWEEN OBJECTIVE METRICS AND SUBJECTIVE PERCEPTION

# BRAND DNA



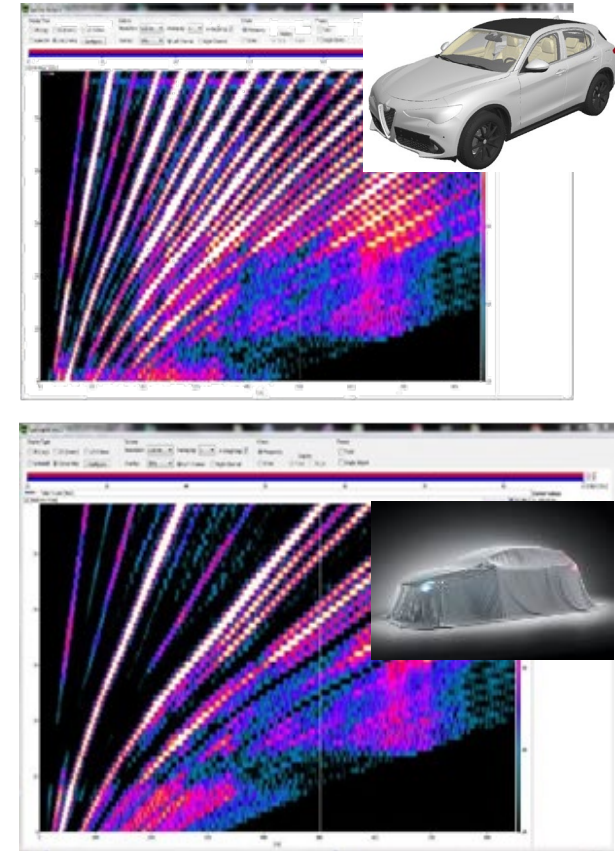
**Current Stelvio**  
Road+Wind masking

**Current Exhaust**  
**New Exhaust**  
Sources (AB only)




**Current Stelvio Noise Insulation**  
Paths (AB only)



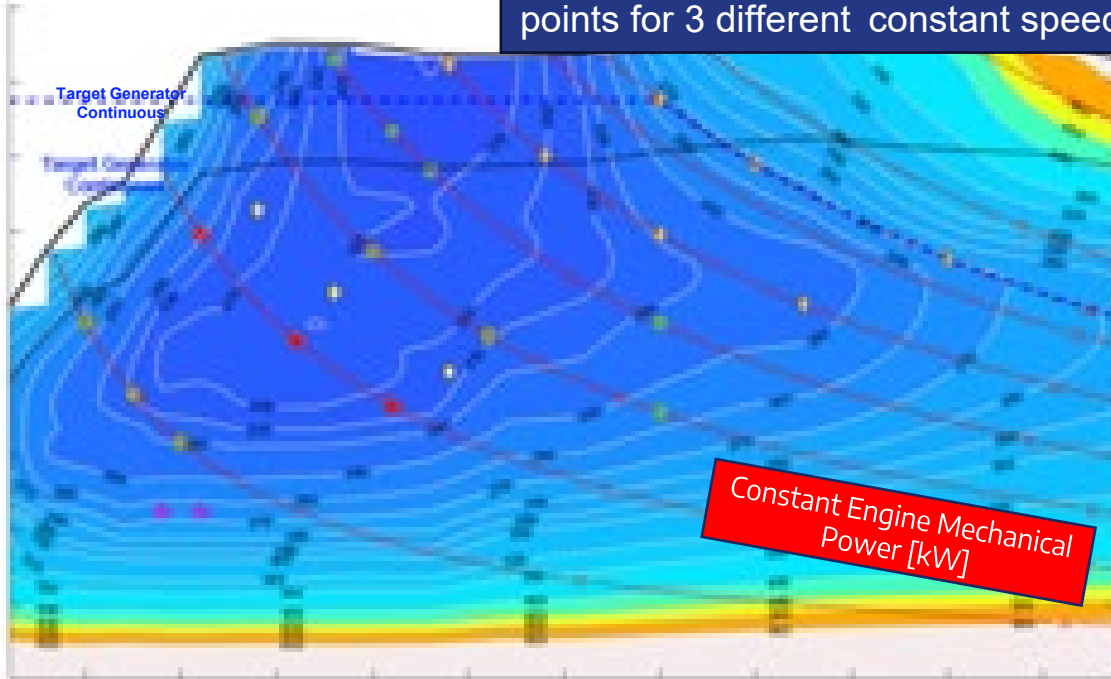
Metric such as spectral maps are inherently abstract

Masking from road, wind, and auxiliaries drives perceived sound quality



## THE NVH SIMULATOR BRIDGES THE GAP BETWEEN OBJECTIVE METRICS AND SUBJECTIVE PERCEPTION

Vehicle tested at several working points for 3 different constant speeds



Use DTS L1 Model to :

- Determine acceptable driver's ear engine noise levels for worst case driving scenarios
- Subjective Jury Evaluations
- Objective comparisons to current powertrain

Use DTS L3 Model to :

- Derive system level targets to meet driver's ear response
- Manipulate exhaust, engine & AIS source noise levels to simulate source level improvements
- Manipulate acoustic transfer paths to simulate effects of improved acoustic package





**THE NVH SIMULATOR UNLOCKS VEHICLE TEST SCENARIOS THAT ARE IMPOSSIBLE TO TEST ON REAL VEHICLES**

Use CAE Auditor


- FEM/Test Loads/Sources (Sweeps)
- FEM NTFs/ATFs

Car Models

- Performance Files
  - Fixed Driving Models
  - Free Driving Models
    - Network
    - IX50\_Physics
  - Driving Event
    - Motor 1
    - Motor 2
    - Road
    - Wind
    - Other
- IX50\_L2RN
  - Performance Files
  - Driving Event
  - Engine
  - Road
  - Wind
  - Other
- ModelY\_L2RN
  - Performance Files
  - Driving Event
  - Engine
    - ModelY\_WOT\_SGenOff\_DE
    - ModelY\_L2RN - eMotors Last
  - Base Engine
  - Engine Events
  - Exhaust
  - Intake
  - Road
  - Wind
  - Other



L1/L2 model



Performance Files

- Fixed Driving Models
- Free Driving Models
  - Network
  - IX50\_Physics
- Driving Event
  - Motor 1
    - Airborne
      - FEDM350 - AB
      - FEDM350 - AB
      - FEDM350 - AB
      - Contributions
    - Structure-borne
      - FEDM350 - SB
    - Contributions
  - Motor 2
    - Airborne
      - Contributions
    - Structure-borne
      - REDM350 - SB
      - Contributions

### Final messages

- NVH performance can no longer rely on late physical prototypes alone.
- The NVH simulator enables early, customer-focused decision making across the V-Model.
- Decomposing NVH into Source-Path-Receiver makes noise issues actionable and controllable.
- Virtual NVH evaluation supports prototypes reduction, cost control, and faster convergence.

### New developments

- Increased automation of NVH model build and updates (reduced turnaround time for virtual loops).
- Improved realism in free-driving NVH evaluations with high-fidelity powertrain and vehicle dynamics models.
- Enhanced immersion through advanced audio (spatial sound) and integration of the vibrations.



# CONTACT

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